

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2438

ANSWERED ON:30.08.2007

FINANCIAL LOSSES IN TOURISM SECTOR

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Will the Minister of TOURISM be pleased to state:

(a) whether the Asian Development Bank reported that India is estimated to lose over 230 million dollar per year in tourism revenue as appeared in "Hindustan Times" dated August 8, 2007;

(b) if so, the reasons therefor;

(c) the response of the Government thereto; and

(d) the corrective steps taken by the Government in this regard?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b) (c) & (d): Asian Development Bank have indicated that the quoted figure is an indicative one cited from the World Bank Water and Sanitation program report of November 2004 that appears to be based on a number of other researches and studies. ADB's sanitation discussion note distributed at the Stockholm World Water Week in August 2007 aimed to raise the attention of decision makers on the cost to economy (health/medical, tourism, environment/pollution) as a result of inadequate or poor quality sanitation facilities and services.